

a

Ballast v0.2

cd e f g h i j k l m

n o p q r s t u v w

XYZ.

Eager

to

**A selection of jokey
fictions & scenarios**

uplift

Designer Ben Kiel
Released June 2021

Ballast, 400 & 60 pt.

Aijar

400 pt.

**Pig pilot flies 37,540 miles in
10 days & doesn't oink once.**

60 pt.

Ballast, 60 & 95 pt.

Vinárna Čertovka

95 pt.

SEASONS ARE A MYTH

60 pt.

Snæfellsjökull

95 pt.

COMPUTERS SLEEP FOR US

60 pt.

Gießkannenmuseum

85 pt.

DACHSUNDS TAKE OVER

60 pt.

Ballast, all caps, 75–384 pt.

RUN

384 pt.

QUICKLY

180 pt.

FROM LEPRECHAUNS

75 pt.

Ballast, 30–100 pt.

LOWS & HIGHS

100 pt.

Child babysits President

60 pt.

IDIOSYNCRATIC

100 pt.

Mimes play Jenga on the subway

45 pt.

BAÑOS BALCÁRCEL

89 pt.

**Toddler on stilts becomes CEO & wins largest game
of tag with 1,284 vitamin-D deficient employees**

30 pt.

OpenType features **OFF**

ERYTHRITE
cataphysical
terminology

OpenType features **ON**

ERYTHRITE
cataphysical
terminology

Contextual alternates

FIQUE
FJELD

FIQUE
FJELD

Stylistic Set 1: Plain E, F, J and Q

abc!

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About Ballast

Ballast's playfully punchy voice emerged when compressing an "Egyptienne" typeface into an extra-narrow width. As a strategy to shift weight into balance while maintaining tight clearances, bulky shapes pack into spaces carved out of other strokes. The resulting curled counterforms provide a diversion from the monotonous rhythm of slab serifs.