

ABCD

EXPORT

FGHIJKLM

NOPQR

STUVW

XYZ.

Q U J C



RUGGED & UNPRETENTIOUS BRAWN AND BITE

T I I D I

INDUSTRIAL RHYTHM, WORN FINISH, BLOCKY HEFT

A N I 

Designer Jesse Ragan

Production Assistant Desmond Wong

Released May 2017

Export Regular, 28–96 pt.

EXPEDITE

96 pt.

99¢ MILKSHAKES

60 pt.

JAGUARS

96 pt.

RADIOAKTIVNÍ PLÁŽ 

46 pt.

SURPLUS

96 pt.

**UTGÅNG I OMÄNSKLIGA HASTIGHETER
WALKABLE & BIKABLE & SCOOTERABLE**

28 pt.

Export Stencil, 28–96 pt.

HAND-CUT

96 pt.

QUALITY CONTROL

60 pt.

PALETTE

96 pt.

AFKØRSEL TIL HØJRE ➔

46 pt.

SHIPYARD

96 pt.

SHIPPED & PACKED NEATLY IN A BOX 
GRILLIÐ Í BAKGARÐI OG TÓNLEIKUM!

28 pt.

OpenType features **OFF**

\$30,496.72
\$11,541.38

Proportional lining figures (default)

OpenType features **ON**

\$30,496.72
\$11,541.38

Tabular lining figures

1/2 3/16 24/7

1/2 3/16 24/7

Fractions

MX3+B=Y10

MX³+B=Y¹⁰

Superscripts

C2H3CL

C₂H₃CL

Subscripts

Default styles

QUEUE

OpenType stylistic set options

QUEUE

Alternate Q (SS01)

RIOT

RIOT

Alternate R (SS02), Regular style only

2017

2017

Alternate numeral 1 (SS03)

LIST: 1, 2, 3

LIST: 1, 2, 3

Alternate punctuation (SS04)

EXPORT[®]EXPORT[®]

Capital height ® (SS05)

UMBÚÐAÍLÁT

UMBÚÐAÍLÁT

Alternate diacritics (SS06), Regular style only

2 styles

REGULAR STENCIL

Designer Jesse Ragan
Production Assistant Desmond Wong
Released May 2017

Supported languages

Albanian, Catalanian, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Finnish, French, German, Hungarian, Icelandic, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Slovak, Slovene, Spanish, Swedish, Turkish

About Export

Rugged & unpretentious

While walking around New York City one day, Jesse Ragan happened upon a string of unconventional letters bluntly printed on the side of a cardboard shipping box from a hand-carved flexo plate. The letters' original creator is unknown, but Jesse decided to pay homage to the unpretentious forms via an all-caps typeface, in Regular and Stencil versions, that preserves the brawn and bite of its analog inspiration.

A system of bulges and pinches underlies Export's irreverent internal logic. Rough edges lend a soft finish to the face's blocky heft. Eccentric shapes command attention when isolated, but an industrial rhythm takes hold in chunks of text.

Export Stencil turns the playful concept of the original on its side, with a network of breaks that are at once pragmatic and illogical. Although a collection of shipping caution symbols are enclosed, this is one durable package.